



# MARKETING PROFILE

Century Village Theaters are part of private communities and as such can only advertise events to the residents of that community. (Nothing outside to the public). When listing our events on your website, social media or anywhere else it must say “**Private Event**” and cannot advertise our ticket links to buy tickets.

## MARKETING REPRESENTATIVE

Name: \_\_\_\_\_

Phone#: \_\_\_\_\_

Email: \_\_\_\_\_

## SHOW INFORMATION

Official/legal show name (as should be referenced within all marketing materials at Century Village):

\_\_\_\_\_  
\_\_\_\_\_

Official performance show description to appear in all marketing materials which also includes our website and social media (80 words or less): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Key facts about artists/performance to enhance sales: \_\_\_\_\_

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Do you want your song list written in your blurb? Yes \_\_\_ No \_\_\_ If so please list the song titles below:

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How long will the show be: \_\_\_\_\_

Will there be an intermission? \_\_\_\_\_

Is this show on tracks or will there be a live band: \_\_\_\_\_

If there will be a live band please include how many pieces:

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How many musicians/band members (List names and instruments if applies) \_\_\_\_\_

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**SOCIAL MEDIA INFORMATION**

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Hashtags: \_\_\_\_\_

Approved YouTube links: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **MARKETING MATERIALS NEEDED**

- High resolution photo (must be at least 300 dpi)
- Promotional videos (Best quality that you have in MP4 or AVI format, if possible, not a link to a video that has been uploaded to YouTube/Vimeo as those decrease in quality and sound)
- Show description which includes bios
- Reviews/quotes

### **MARKETING DIRECTOR CONTACT**

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Office #: 561-451-1227  
Cell: 954-257-5633

### **CENTURY VILLAGE THEATERS INFORMATION**

Here are the links to our various social media channels. We encourage you to follow us, as well as we will want to follow your channels.

Website: [www.centuryvillagetheater.com](http://www.centuryvillagetheater.com)

Facebook: [www.facebook.com/cvtheaters](http://www.facebook.com/cvtheaters)

Twitter: <https://twitter.com/cvtheaters>

Instagram: <https://www.instagram.com/cvtheaters>

YouTube: [www.youtube.com/channel/UCJ\\_z0\\_Yd5HOQLI--QSsh6kQ](http://www.youtube.com/channel/UCJ_z0_Yd5HOQLI--QSsh6kQ)

Hashtags: **cvtheaters, cvwestpalmbeach, cvbocaraton and cvpembrokepines**